



## Business Women Rising Company Fact Sheet

**About Business Women Rising:** Business Women Rising is a leadership development firm dedicated to the advancement of women business leaders and stronger, more inclusive leadership teams. Business Women Rising offers comprehensive business services including unique peer-to-peer mentoring forums, leadership development workshops, targeted corporate consulting and executive coaching services. By upholding its tagline "Success Just Got Easier," Business Women Rising is a one-stop resource for high-potential business women who aspire to ascend the corporate ladder and enterprises that want to attract, develop and retain top talent to drive superior performance and profitable growth through greater leadership diversity.



**Founded:** 2009 in Newport Beach, CA

**Founder:** Debra Boelkes, President and CEO

**Vision:** To create a world where gender inequality no longer exists within boardrooms and executive suites

**Mission Statement:**

- Help women ascend to the helm
- Help men champion inclusive leadership
- Help enterprises achieve superior performance through greater collaboration and leadership diversity

**Guiding Principles:**

- Inclusion
- Collaboration
- Promotion

**Website:** [www.BusinessWomenRising.com](http://www.BusinessWomenRising.com)

**How is Business Women Rising different from other leadership development firms?**

- **Targets all leadership levels:** We help progressive organizations develop and institute programs that will drive positive change and a sustainable advantage across all leadership levels, from emerging leaders and front-line managers to senior executives.
- **Promotes Collaboration:** We are not a "for women only" firm. We bring men into the equation so men and women can collaborate more effectively through understanding, appreciating and leveraging their differences to build stronger, more profitable and successful organizations.
- **Tailored Corporate Programs:** We provide customized corporate consulting and executive coaching based on the institutional environment, business goals and budget, so we can offer targeted solutions to strengthen leadership and maximize the performance of the organization.

### Business Women Rising Services:

- **Leadership Vistas** are peer-to-peer mentoring forums for high potential and high achieving leaders, facilitated by an executive coach. At similar levels of management, members of the Vistas collaborate in confidential, small group settings designed to provide education, networking, the exchange of business ideas and best practice management philosophies to accelerate career success. Leadership Vistas are designed to enable business leaders to develop the management acumen, strategic thinking and visionary insights needed to attain their fullest career potential and deliver the greatest return possible to the employer.
- **The BWR Institute** offers a variety of foundational management skills workshops and leadership development seminars designed to foster professional development, mentorship, inclusion and collaboration between genders and generations. Open-to-the-public sessions are available, and all programs can be customized and held on-site to meet the needs of specific work groups within your enterprise.
- **Executive Coaching** focuses on leadership development, maximization of mentoring relationships, alignment of the individual's personal presence within the organization's culture, and successful transition of leaders from one role to the next.
- **Management Consulting Services** specialize in inclusive organizational design and effectiveness, mentoring programs, diversity initiatives including appreciation and optimization of gender, cultural and generational differences, and other workplace issues.

