



## Leadership Vistas

### The Prima Vista Program

Business Women Rising is pleased to announce a new kind of leadership development program, specifically designed for **first-line managers and emerging leaders** who aspire to higher levels. The Prima Vista Program is a peer-to-peer mentoring forum where 18 to 20 leaders collaborate in a confidential setting of leadership education, networking and an exchange of business and management ideas.

### Leadership Vistas offer you more!

- Exclusive leadership education facilitated by an experienced business trainer and coach adept at addressing the organizational challenges of the world's most admired companies
- Ongoing mentoring from peers from other corporations on current business challenges
- Opportunities to build greater leadership capabilities by committing to new actions based on the education and mentoring you receive

### The Prima Vista program will enable you to:

- Establish and attain strategic objectives by working more effectively through others
- Increase your knowledge and ability to use a wealth of information delivered by business experts and best practices shared by other high potential leaders
- Generate innovative solutions and the leadership capacity to increase team performance
- Build powerful, meaningful relationships with a trusted network of peer leaders

### Valuable discussion topics include:

- Delegating effectively
- Dealing with team conflict
- Planning the budget
- Management and personality styles
- Retaining the best talent

### One-year membership includes:

#### Ten Half-day Sessions

- Meet once a month
- Locations determined by participants

#### Two Regional Events

- The Winter Vista Exchange connects members across local chapters to foster greater networking, mentoring and access to role models in an expanded meeting format.
- The Summer Vista Exchange is an energetic event that brings together leaders at all levels in a not-to-be-missed networking forum with inspiring keynote speakers, top executive panel discussions, and more!

**Register Now!**  
Founders groups are forming in LA and San Diego

Space is limited

Additional information about Leadership Vistas is available at:  
[www.BusinessWomenRising.com](http://www.BusinessWomenRising.com)  
949-698-7662