



## Leadership Vistas

### Vista Exchange Event Sponsorship Opportunities for 2011 / 2012

#### Platinum Level

➤ *Two Options:*

- **\$10,000 Sponsorship of one Vista Exchange Event**

OR

- **Hosting of one Vista Exchange Event**

**includes:**

- 8 VIP passes to the Vista Exchange event
- Your CEO / Division President or other executive leadership representative will be granted a 30-minute speaking segment during the event
  - The VIP speaker to have their head-shot and bio included in the Speakers section of the Vista Exchange event program
- Your company will be verbally announced as a proud Platinum level sponsor at least four times during the Vista Exchange event
- Full-page ad placement in the Vista Exchange event program
- Prominent placement of your company logo as a proud sponsor on the Sponsors page of the Vista Exchange event program
- Prominent placement of your company logo as a Platinum Level Sponsor on the "Corporate Sponsors" page of our web-site for twelve months
- 10% discount off annual membership for up to 4 new members in the Leadership Vistas program
- Publication of a "Spotlight" article about your company (to focus on the importance of and support for women in leadership) in an upcoming *HerSpectives* Newsletter (distributed to over 1500 management personnel across Southern CA and beyond)

**Business Women Rising, Inc.**

[www.BusinessWomenRising.com](http://www.BusinessWomenRising.com) / 949-698-7662

## Gold Level

- **\$5000 Sponsorship of one Vista Exchange Event, includes:**
  - 4 VIP passes to the Vista Exchange event
  - 1 VIP from your company will be granted a 5-minute speaking segment during the opening or closing remarks of the event
    - The VIP speaker to have their head-shot and bio included in the Speakers section of the Vista Exchange event program
  - Your company will be verbally announced as a proud Gold level sponsor at least two times during the Vista Exchange event
  - Half-page ad placement in the Vista Exchange event program
  - Prominent placement of your company logo as a proud sponsor on the Sponsors page of the Vista Exchange event program
  - Prominent placement of your company logo as a Gold Level Sponsor on the “Corporate Sponsors” page of our web-site for twelve months
  - 10% discount off annual membership for up to 2 new members in the Leadership Vistas program.

## Silver Level

- **\$2500 Sponsorship of one Vista Exchange Event, includes:**
  - 2 VIP passes to the Vista Exchange event
  - Your company will be verbally announced as a proud sponsor during the opening remarks of the event
  - ¼-page ad placement in the event program
  - Prominent placement of your company logo as a proud sponsor on the Sponsors page of the Vista Exchange event program
  - Prominent placement of your company logo as a Silver Level Sponsor on the “Corporate Sponsors” page of our web-site for twelve months
  - 10% discount off annual membership for one new member in the Leadership Vistas program.

## Bronze Level

- **\$1000 Sponsorship of one Vista Exchange Event, includes:**
  - 1 VIP Pass to the Vista Exchange event
  - Your company will be verbally announced as a proud sponsor during the opening remarks at the event
  - Placement of your company logo as a proud sponsor on the Sponsors page of the Vista Exchange event program
  - Placement of your company logo as a proud sponsor on the “Corporate Sponsors” page of our web-site for six months
  - 5% discount off annual membership for one new member in the Leadership Vistas program.

### Friends Level

- **\$500 Sponsorship of one Vista Exchange Event, includes:**
  - Placement of your company logo as a proud sponsor on the Sponsors page of the Vista Exchange event program
  - Placement of your company logo as a proud sponsor on the “Corporate Sponsors” page of our web-site for six months

### Advocate Level

- **\$250 Sponsorship of one Vista Exchange Event, includes:**
  - Placement of your company logo as a proud sponsor in the Vista Exchange program

## **Sponsorship Responsibilities**

**Financial Sponsor** shall provide:

- Initial 50% payment upon agreement;
- Final 50% payment 90 days prior to event, or upon agreement if less than 90 days prior to event.

**Hosting Sponsor for a Vista Exchange Event** shall provide:

- A ballroom-style venue to accommodate up to 150 attendees for one full day
- Continental breakfast and luncheon for all attendees

**Contact us today to become a proud Sponsor of  
Leadership Vistas!**

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