

Deb Boelkes is the award-winning author of:

- *The WOW Factor Workplace: How to Create a Best Place to Work Culture*
- *Heartfelt Leadership: How to Capture the Top Spot and Keep on Soaring*
- *Women on Top: What's Keeping You From Executive Leadership*
- *Strong Suit: Leadership Success Secrets From Women on Top.*

With 30 years climbing the ladder within male-dominated Fortune 500 technology firms, Deb knows firsthand the challenges women can face in their efforts to reach the top. That's why in 2009 she founded Business World Rising (originally Business Women Rising) to accelerate the advancement of high-potential women and men to the top of "Best Place to Work" organizations.

Deb speaks the world over on career advancement, leadership development, and creating "Best Place to Work" organizations. She received her BS in business and her MBA from the University of Rhode Island.

For more information on Deb Boelkes, go to BusinessWorldRising.com